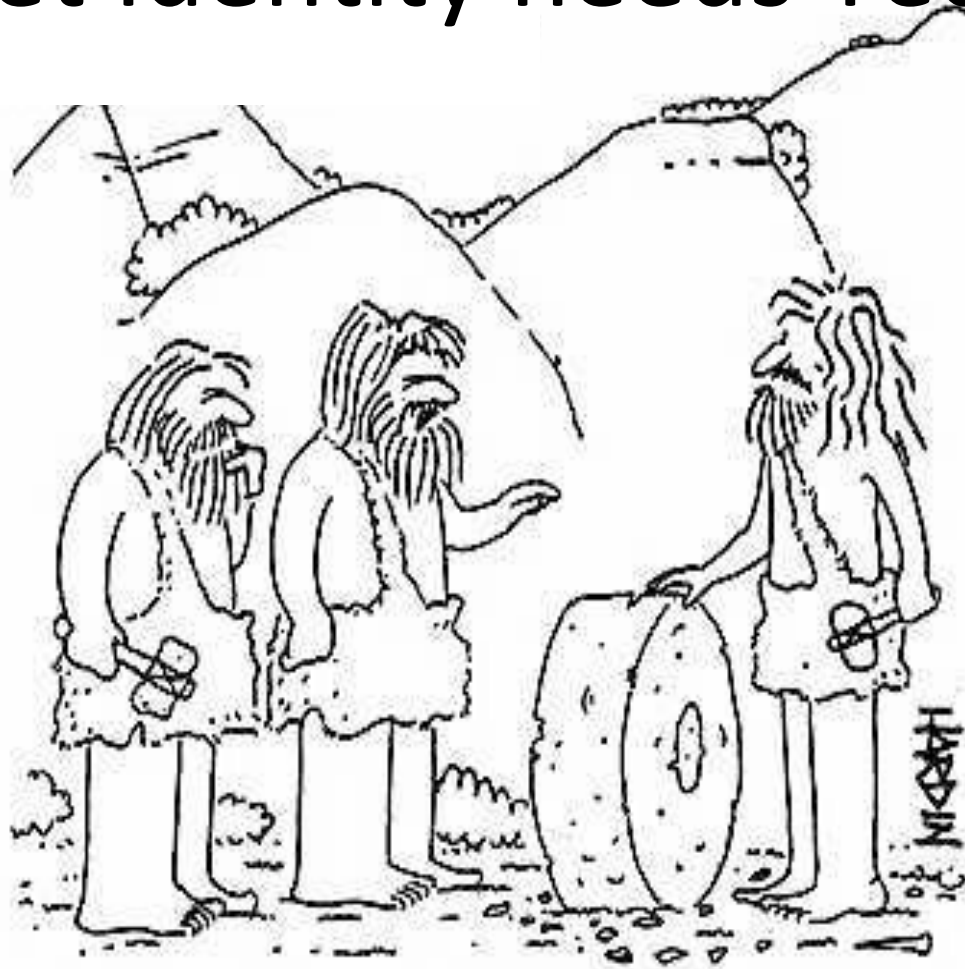


The Venn of Identity Doom

Josh Howlett, JANET(UK)

Internet Identity needs Technology

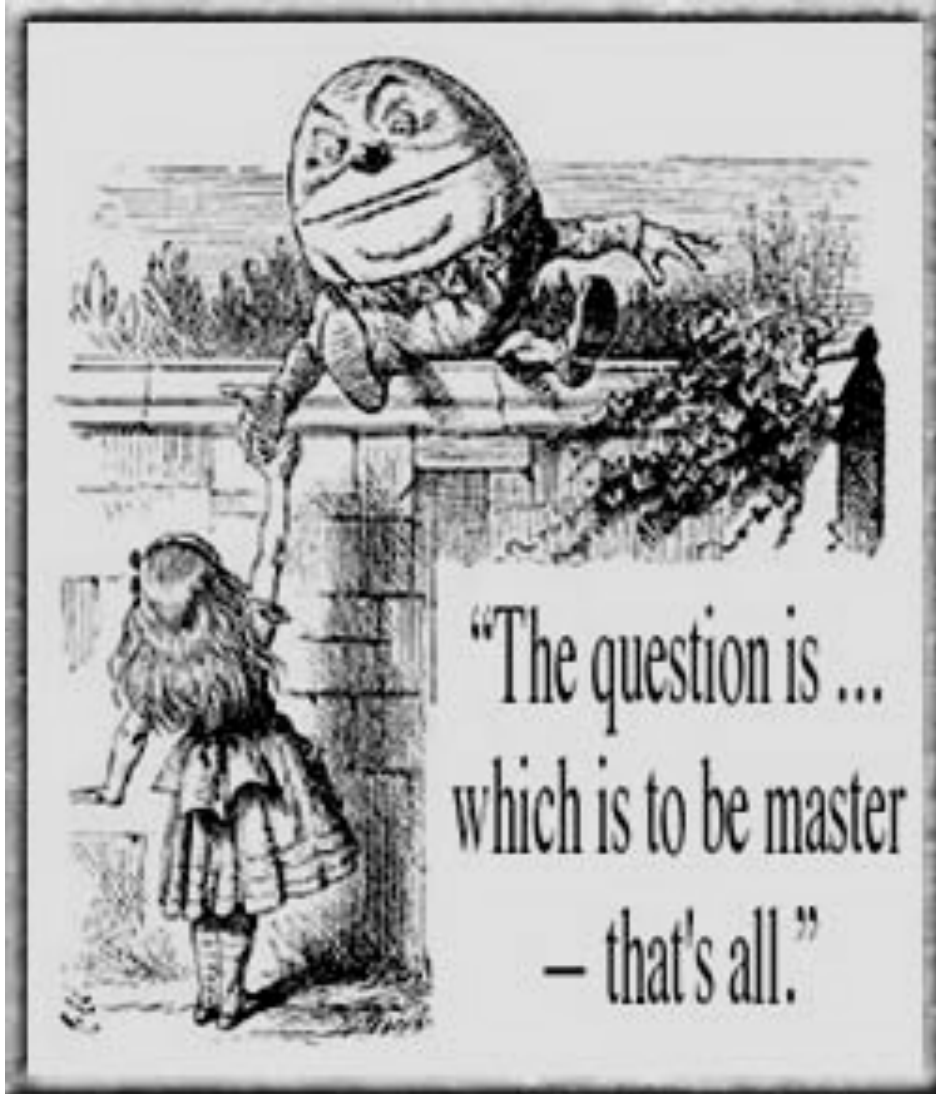


"This 'Wheel' thing of yours—Does it have to be round or will any shape do?"



Technology

Technology needs Semantics



“When I use a word,” Humpty Dumpty said, in rather a scornful tone, “it means just what I choose it to mean – neither more nor less.”

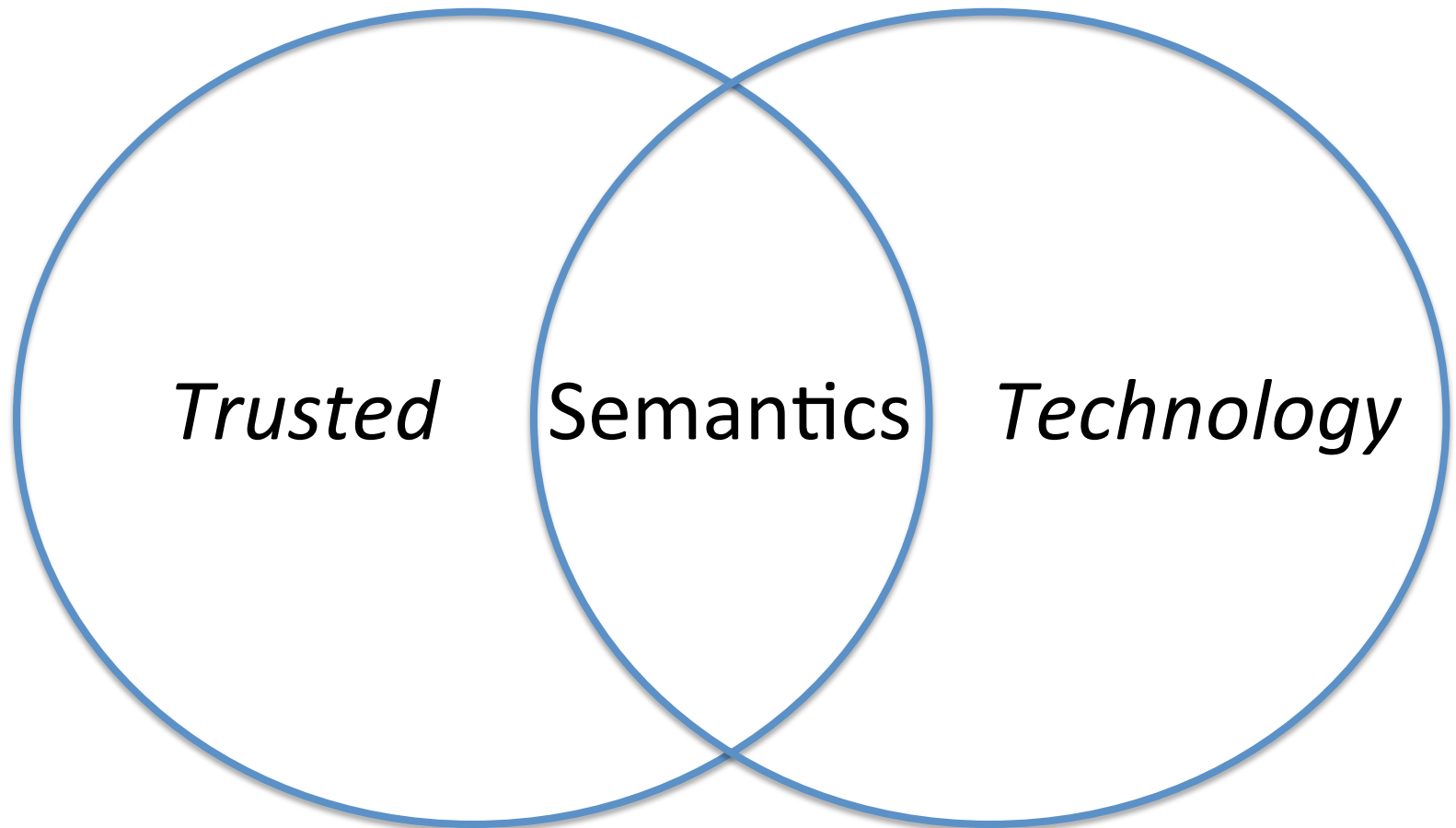
“The question is,” said Alice, “whether you can make words mean so many different things.”

“The question is,” said Humpty Dumpty, “which is to be master – that’s all.”

Semantics needs Trust



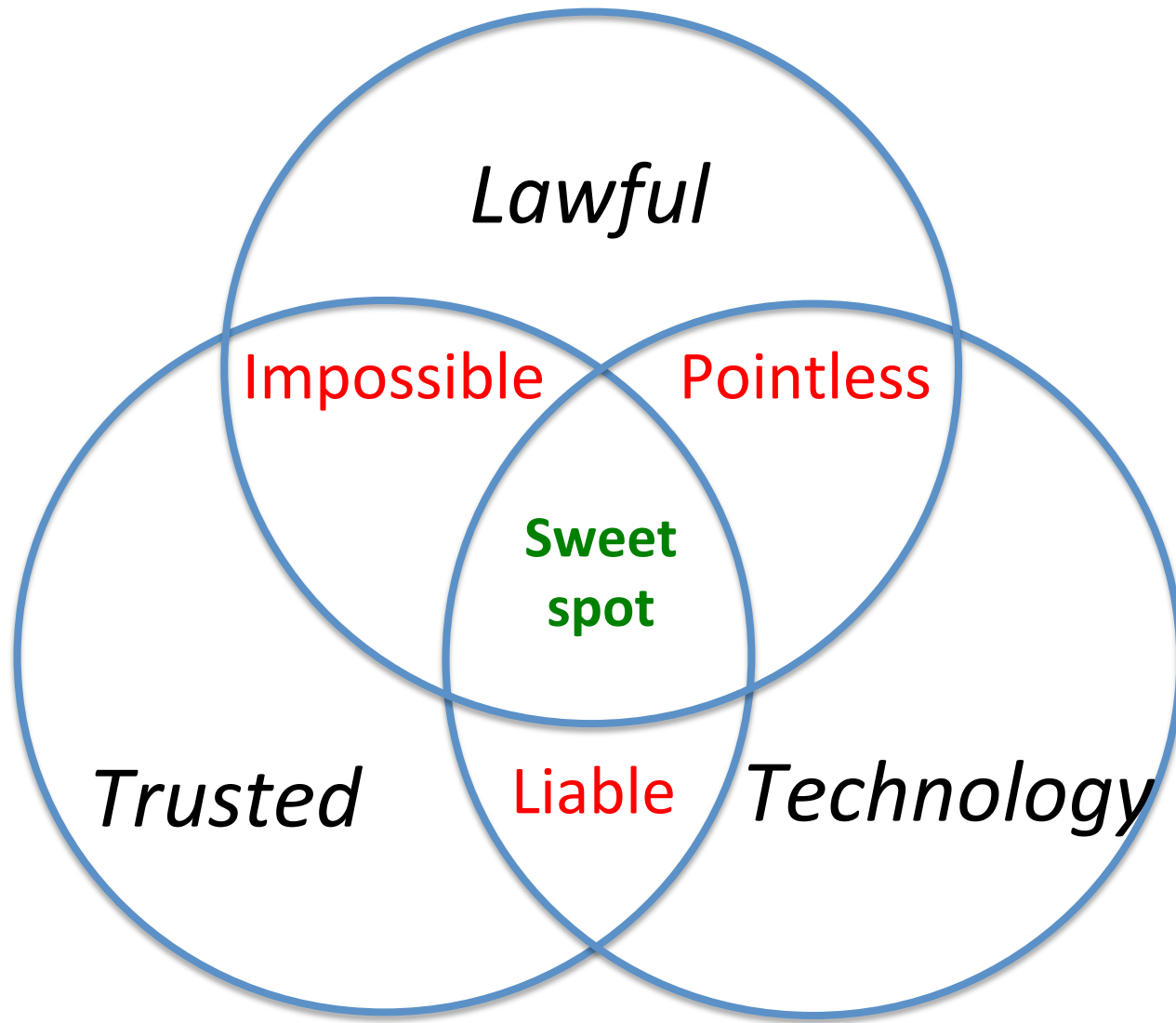
"On the Internet, nobody knows you're a dog."



Semantics invokes the Law

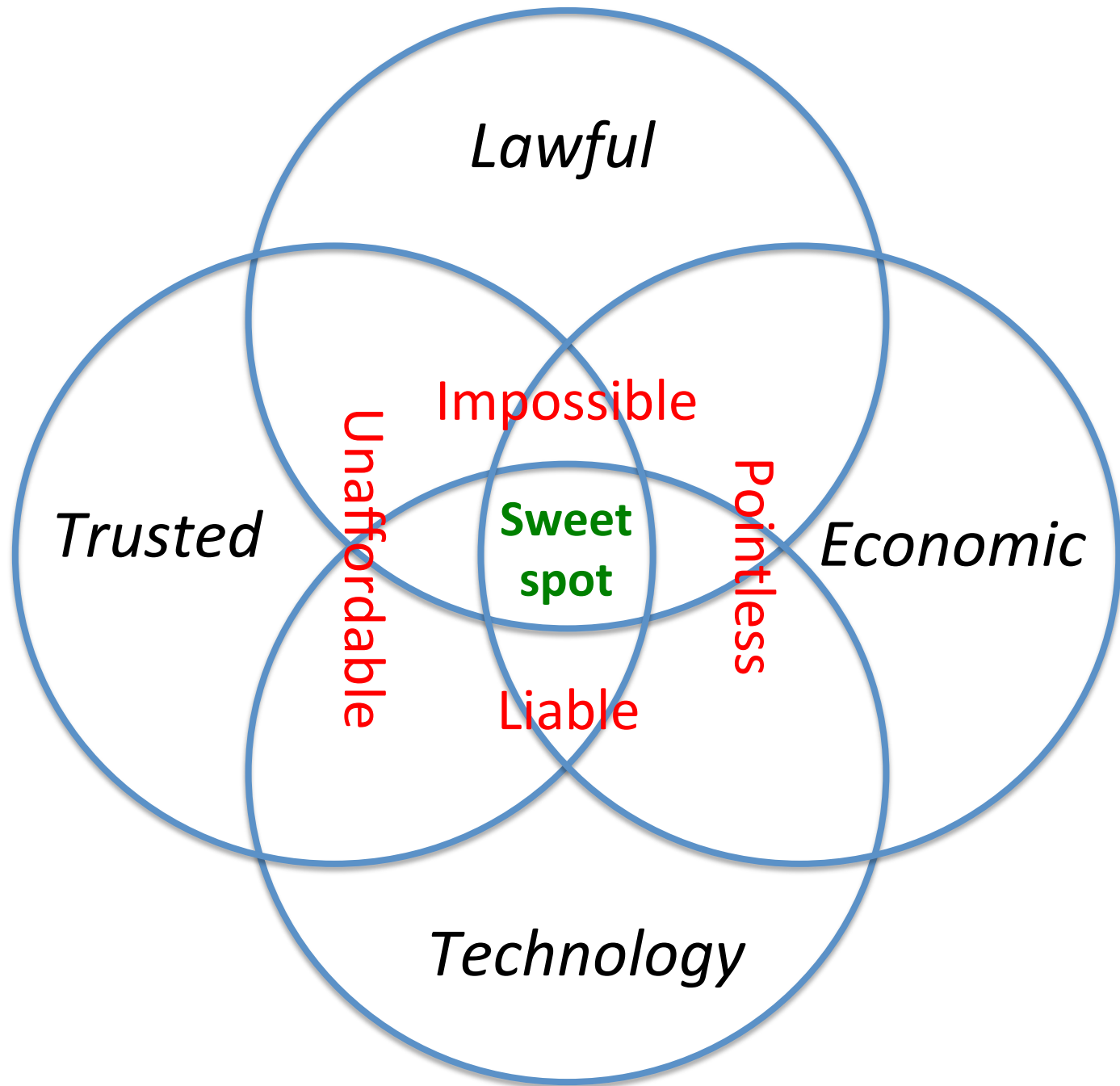


*"Hey, don't blame me. I don't make the laws
—I just circumvent them."*



Delivering a service requires a business model





Surviving the Venn of Identity Doom

- Obtain the best legal advice you can afford
- Build and leverage communities
- Be pragmatic in your choice of technology
- Business model: work in progress...